



Board Report

File #: 2015-1784, File Type: Appointment

Agenda Number: 35.

SYSTEM SAFETY, SECURITY AND OPERATIONS COMMITTEE
FEBRUARY 18, 2016

SUBJECT: MEMBERSHIP ON METRO SERVICE COUNCIL

ACTION: APPROVE NOMINEES FOR APPOINTMENT TO METRO SERVICE COUNCIL

RECOMMENDATION

APPROVE nominees for membership on Metro’s Gateway Cities Service Council.

ISSUE

Each Metro Service Council is comprised of nine Representatives that serve a term of three years; terms are staggered so that the terms of three of each Council’s nine members expire annually on June 30. Incumbent Representatives can serve additional terms if re-nominated by the nominating authority and confirmed by the Metro Board.

DISCUSSION

Metro seeks to appoint Service Council members reflective of the demographics of each respective region. The 2010 Census demographics of each of the Service Council regions are as follows:

% Sector Total	Hispanic	White	Asian	Black	Other	Total Pop
SGV	50.0%	19.9%	24.9%	3.3%	2.0%	100.0%
SFV	41.0%	42.0%	10.7%	3.4%	2.9%	100.0%
South Bay	42.5%	23.8%	12.0%	18.3%	3.4%	100.0%
Westside/Central	43.5%	30.7%	13.0%	10.0%	2.8%	100.0%
Gateway Cities	63.9%	16.7%	8.5%	8.6%	2.3%	100.0%
Service Area Total	48.5%	26.8%	14.0%	8.2%	2.6%	100.0%

The individuals listed below have been nominated to serve by the Council’s appointing authority. If approved by the Board, these appointments will serve the remainder of the seats’ three-year terms as indicated. A brief listing of qualifications for the new nominees is provided along with the nomination letter from the nominating authority:

- A. Lori Woods, Gateway Cities Service Council, New Appointment
Nominated by: Gateway Cities Council of Governments
Term Ending: June 30, 2019

- A. David Armenta, Gateway Cities Service Council, New Appointment
Nominated by: Gateway Cities Council of Governments
Term Ending: June 30, 2017

- A. Samuel Peña, Gateway Cities Service Council, New Appointment
Nominated by: Gateway Cities Council of Governments
Term Ending: June 30, 2017

The demographic makeup of the Gateway Cities Service Council with the appointment of these nominees will consist of four (4) White members, four (4) Hispanic members, and one (1) Black member as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be seven (7) men and two (2) women.

DETERMINATION OF SAFETY IMPACT

Maintaining the full complement of representatives on each Service Council to represent each service area is important. As each representative is to be a regular user of public transit, and each Council is composed of people from diverse areas and backgrounds, this enables each Council to better understand the needs of transit consumers including the need for safe operation of transit service and safe location of bus stops.

FINANCIAL IMPACT

There is no financial impact imparted by approving the recommended action.

ALTERNATIVES CONSIDERED

The alternative to approving these appointments would be for these nominees to not be approved for appointment. To do so would result in reduced effectiveness of the Service Council, as it would increase the difficulty of obtaining the quorum necessary to allow the Service Council to formulate and submit their recommendations to the Board. It would also result in the Service Council having less diverse representation of their service area.

NEXT STEPS

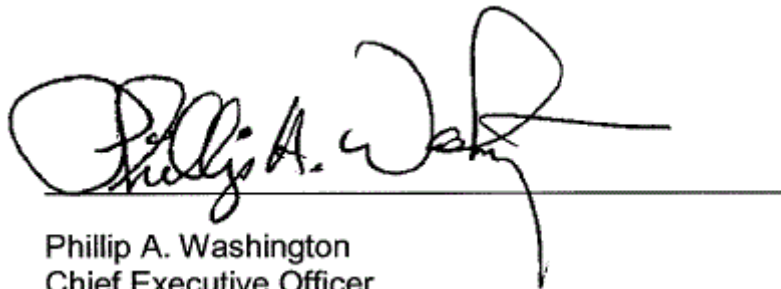
Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective, and share that information with the Service Councils for use in their work to plan, implement, and improve bus service in their areas and the customer experience using our bus service.

ATTACHMENTS

- Attachment A - New Appointees Biographies and Qualifications
- Attachment B - Appointing Authority Nomination Letter

Prepared by: Jon Hillmer, Executive Officer of Service Development, Scheduling & Analysis,
(213) 922-6972
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Reviewed By: James Gallagher, Chief Operations Officer, Executive Office, Transit Operations



Phillip A. Washington
Chief Executive Officer

NEW APPOINTEES BIOGRAPHIES AND QUALIFICATIONS

David W. Armenta, Nominee for Gateway Cities Service Council



David W. Armenta moved at age 14 to Pico Rivera, where he attended Burke Jr. High School and El Rancho High School in 1968. A graduate of Rio Hondo College, Mr. Armenta also holds a Bachelor's Degree in Business Administration from the University of Redlands and a Master's Degree in Public Law & Contracts from Northrop University Law Center. In 2001, Mr. Armenta founded Armenta & Associates, a municipal consulting company to help local governments, public agencies and private business.

Mr. Armenta was first elected to the Pico Rivera City Council in 2001. In that role, he was appointed to represent the City as a member of the League of California Cities, South East Area Animal Control Authority, Sanitation Districts of Los Angeles County and California Joint Powers Insurance Authority. He has also participated in the development of two transit needs assessments that have yielded two demand response systems (Dial-A-Ride & Dial-A-Cab) services and a fixed route system for the Pico Rivera community.

Samuel A. Peña, Nominee for Gateway Cities Service Council



Samuel Peña is currently employed as a Municipal Relationship Manager for Republic Services, a position he has held since 2008. In that role, he works with Area Recycling Manager to develop effective public education methods and collateral materials. He attends community meetings and assists Republic's customer service department as a field account representative, working with service recipients in order to solve service or billing issues that may arise.

Mr. Peña is a former mayor of Maywood, California. Mr. Peña was elected to the Maywood City Council in 1999 and was the city's mayor in 1999-2003 and in 2005-2006. He was also Chair of the Maywood Redevelopment Agency in 2003-2005 and City Clerk from 1993-1999. Mr. Peña holds a Bachelor's degree in Political Science from UCLA, and is a Community Certified Transportation Manager from the National Community Transportation Association of America.

Lori Y. Woods, Nominee for Gateway Cities Service Council



Lori Woods was elected to Signal Hill City Council in March 2013, and is currently serving as the City's Vice Mayor. She also represents the City of Signal Hill as its representative in the California Contract Cities Association, I-710 Project Committee, and the California Joint Powers Insurance Agency. Vice Mayor Woods is a long-time Signal Hill resident. She and her husband, Lance, are raising their four children in Signal Hill. Among her daily activities is running a family-based business in product manufacturing as well as home schooling her children. Ms. Woods is a graduate of Tennessee Temple University, Chattanooga, TN with a degree in Office Administration. She currently holds a California Real Estate Sales License. Her professional work experience includes 5 years with the County of Orange Job Training Partnership Act and 8 years in property management.

APPOINTING AUTHORITY NOMINATION LETTER

SOUTHEAST LOS ANGELES COUNTY



GATEWAY CITIES
COUNCIL OF GOVERNMENTS

- Artesia
- Avalon
- Bell
- Bellflower
- Bell Gardens
- Cerritos
- Commerce
- Compton
- Cudahy
- Downey
- Hawaiian Gardens
- Huntington Park
- Industry
- La Habra Heights
- La Mirada
- Lakewood
- Long Beach
- Lynwood
- Maywood
- Montebello
- Norwalk
- Paramount
- Pico Rivera
- Santa Fe Springs
- Signal Hill
- South Gate
- Vernon
- Whittier
- County of Los Angeles
- Port of Long Beach

February 3, 2016

Mr. Phillip A. Washington, CEO
Los Angeles County Metropolitan Transportation Authority
One Gateway Plaza
Los Angeles, CA 90012

Dear Mr. Washington:

Nominees for the Metro Gateway Cities Service Council

Acting in its capacity as the convening coalition of the Metro Gateway Cities Service Council, the Board of Directors of the Gateway Cities Council of Governments has nominated three Service Council members to fill current the vacant seats, which expire June 2017 and June 2019

At its regularly scheduled meeting of February 3, 2016, the Gateway Cities Council of Governments Board of Directors nominated Mr. Samuel Pena to replace Cynde Soto completing the term ending June 30, 2017. The Board also nominated David Armenta, Mayor, City of Pico Rivera to complete the remaining term ending June 30, 2017, and Lori Woods, Vice Mayor, City of Signal Hill, who will complete the remaining term ending June 30, 2016 and the subsequent term ending June 30, 2019. A copy of the nominee's application is enclosed.

We would appreciate your assistance in agendizing the nominations for confirmation by the MTA Board of Directors at the next regularly scheduled meeting.

Sincerely,

Richard Powers
Executive Director

Enclosure

cc: Mr. David Hershenson, Metro Community Relations Manager