



Board Report

File #: 2016-0283, **File Type:** Appointment

Agenda Number: 26

**SYSTEM SAFETY, SECURITY AND OPERATIONS COMMITTEE
MAY 19, 2016**

SUBJECT: MEMBERSHIP ON METRO SERVICE COUNCILS

ACTION: APPROVE NOMINEES FOR APPOINTMENT TO METRO SERVICE COUNCILS

RECOMMENDATION

APPROVE nominees for membership on Metro’s San Fernando Valley, San Gabriel Valley, and Westside Central Service Councils.

ISSUE

Representatives of the Councils shall be selected to reflect a broad spectrum of the interests and geographic areas of the region over which the Metro Service Council has jurisdiction. Membership on the Council is not transferable or assignable.

The nominating authorities for the San Fernando Valley Service Council consist of City of LA Mayor Eric Garcetti (four seats), Third District Supervisor Sheila Kuehl (one seat) , Fifth District Supervisor Michael Antonovich (one seat), city clusters in the East San Fernando Valley (two seats), and a city cluster in the West San Fernando Valley (one seat).

The nominating authorities for the San Gabriel Valley Service Council consist of LA County First District Supervisor Hilda L. Solis (1 seat), Fifth District Supervisor Michael Antonovich (one seat), the San Gabriel Valley Council of Governments (three seats), and city clusters in the San Gabriel Valley (four seats).

The nominating authorities for the Westside Central Service Council consist of City of LA Mayor Eric Garcetti (4 seats), Second District Supervisor Mark Ridley-Thomas (one seat), Third District Supervisor Sheila Kuehl (one seat), and the Westside Cities Council of Governments (three seats).

DISCUSSION

Metro seeks to appoint Service Council members reflective of the demographics of each respective region. The 2010 Census demographics of the San Gabriel Valley Service Council regions are as follows:

% Sector Total	Hispanic	White	Asian	Black	Other	Total Pop
SGV	50.0%	19.9%	24.9%	3.3%	2.0%	100.0%
SFV	41.0%	42.0%	10.7%	3.4%	2.9%	100.0%
Westside/Central	43.5%	30.7%	13.0%	10.0%	2.8%	100.0%
Service Area Total	48.5%	26.8%	14.0%	8.2%	2.6%	100.0%

The individuals listed below have been nominated to serve by the seats' appointing authorities. If approved by the Board, this appointment will serve the remainder of the seats' terms as indicated. A brief listing of the new nominees' qualifications is provided along with the nomination letters from the nominating authorities:

- A. Max Reyes, San Fernando Valley Service Council, New Appointment
 Nominated by: Los Angeles Mayor Eric Garcetti
 Term Ending: June 30, 2019

The demographic makeup of the San Fernando Valley Service Council with the appointment of this nominee will consist of two (2) White members, six (6) Hispanic members, and one (1) Asian member as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be eight(8) men and one (1) woman.

- B. Vivian Romero, San Gabriel Valley Service Council, New Appointment
 Nominated by: First District Supervisor Hilda L. Solis
 Term Ending: June 30, 2018

The demographic makeup of the San Gabriel Valley Service Council with the appointment of this nominee will consist of five (5) White members, two (2) Hispanic members, one (1) Asian member, and one (1) Native/Other member as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be eight (8) men and one (1) woman.

- C. Ernesto Hidalgo, Westside Central Service Council, New Appointment
 Nominated by: Los Angeles Mayor Eric Garcetti
 Term Ending: June 30, 2019

The demographic makeup of the Westside Central Service Council with the appointment of this nominee will consist of three (3) Hispanic members, three (3) White members, one (1) Asian member, and two (2) Black members as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be six (6) men and three (3) women.

DETERMINATION OF SAFETY IMPACT

Maintaining the full complement of representatives on each Service Council to represent each service area is important. As each representative is to be a regular user of public transit, and each Council is composed of people from diverse areas and backgrounds, this enables each Council to better understand the needs of transit consumers including the need for safe operation of transit service and safe location of bus stops.

FINANCIAL IMPACT

There is no financial impact imparted by approving the recommended action.

ALTERNATIVES CONSIDERED

The alternative to approving this appointment would be for these nominees to not be approved for appointment, for the incumbents to remain in the seats until the end of the seat's term (San Fernando Valley and San Gabriel Council vacancies), and for a seat to remain vacant (Westside Central Council).

NEXT STEPS

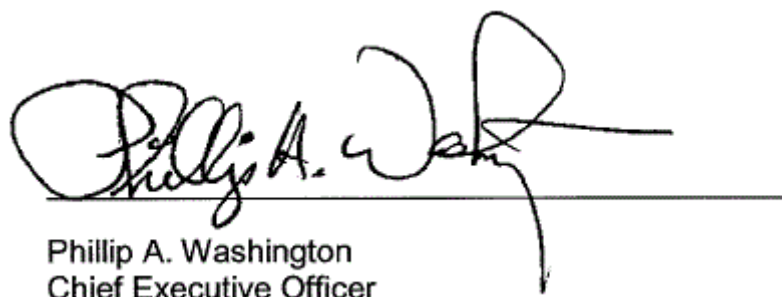
Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective, and share that information with the Service Councils for use in their work to plan, implement, and improve bus service in their areas and the customer experience using our bus service.

ATTACHMENTS

Attachment A - New Appointee Biography and Listing of Qualifications
Attachment B - Appointing Authority Nomination Letter

Prepared by: Jon Hillmer, Executive Officer of Service Development, Scheduling & Analysis,
(213) 922-6972

Reviewed by: James T. Gallagher, Chief Operations Officer, (213) 922-4424



Phillip A. Washington
Chief Executive Officer

NEW APPOINTEES BIOGRAPHIES AND QUALIFICATIONS

Max Reyes, Nominee for San Fernando Valley Service Council



Max Reyes was raised in the San Fernando Valley and remains a proud resident. Prior to being elected President of the San Fernando Valley Young Democrats, he served as the club's Vice President, Treasurer, Communications Director, and Editorial Director. Professionally, Max is the Assistant Director of Government & Community Relations at California State University, Northridge. He previously worked for LA Mayor Eric Garcetti as his point staffer in the West Valley. Mr. Reyes has dedicated his career to public service, having served as the Deputy Campaign Manager to Senator Fran Pavley's successful 2012 re-election campaign and as her Senior Field Representative. He has worked for various state legislators in both their Capitol and district offices, giving him a broad understanding on the functions of government from both policy and community perspectives.

Mr. Reyes graduated with Distinction from the University of California, Berkeley, obtaining a B.A. in Political Science. He got his start in politics as a student government representative working on higher education issues. In college, he served as the UC Berkeley Lobby Corps Director and in Moorpark College as the Director of External Affairs. During his last semester, he was named the Advocate of the Year by the University of California Student Association.

Vivian Romero, Nominee for San Gabriel Valley Service Council



Long-standing Montebello resident Vivian Romero was elected to Montebello's City Council in 2013. Prior to her election, she served as a member of the City's Culture and Recreation Commission from 2011 to 2013.

Ms. Romero's involvement in the Montebello community includes fundraising for renovations to the City's Veteran's Memorial at the Montebello City Park, Montebello American Legion Montebello Post 272, Hook-Up Military Resource Center for Veterans, and a beautification project at Montebello Senior Center. She formed partnerships which helped bring to fruition the staging of special events such as the Annual Montebello Cinco De Mayo 5k /10k Run & Music Festival and an Annual Holiday Toy Drive for residents. She has previously served as a Neighborhood Watch Captain. She has also been proactive in arranging meetings with Caltrans officials to address concerns with noise, SR-60 emissions, deficiencies in scheduled maintenance, a failed Adopt a highway program and public safety issues caused by these conditions.

As Mayor Pro Tem, Ms. Romero's focus is economic development and sustaining city services with emphasis on local police & fire, street maintenance and after school

programs. She currently serves on the City's Street and Transit Ad-Hoc Committee, and has been an active member of the San Gabriel Valley Riverbed Task Force. Ms. Romero is also an accomplished entertainment and music industry professional and has served on the Executive Board of the Independent Cities Association since 2014. The Independent Cities Association is comprised of 48 member cities in Southern California representing over 7 million people, and focuses on education, legislative advocacy, intergovernmental relationships and other major issues that transcend the boundaries of its member cities.

Ernesto Hidalgo, Nominee for Westside Central Service Council



Ernesto Hidalgo has served as the volunteer Government and Community Affairs Representative for The Transit Coalition since 2013. A previous resident of North Hollywood, he served as the Chair of the Neighborhood Council's Planning, Land Use, Housing & Transportation Committee. Mr. Hidalgo recently became a home owner in Boyle Heights. He is currently employed as a Community Development Analyst with the City of Montebello. Mr. Hidalgo holds a BS in Business Administration from California State University of

Northridge and is currently a candidate to obtain a Real Estate Investment Certificate and become a California Department of Real Estate Broker through UCLA.

APPOINTING AUTHORITYY NOMINATION LETTER



ERIC GARCETTI
MAYOR

April 11, 2016

Mr. Gary Spivack
Deputy Executive Officer
Metro Regional Service Councils
One Gateway Plaza MS 99-7-2
Los Angeles, CA 90012

Mr. Spivack,

I hereby submit the nomination of **Max Reyes** to serve as a representative on the San Fernando Valley Service Council.

I certify that in my opinion Mr. Reyes is qualified for the work that will devolve upon him, and that I make this appointment solely in the interest of the City.

Please let me know if you need any additional information. Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink that reads 'E. Garcetti'.

ERIC GARCETTI
Mayor

EG:cl



BOARD OF SUPERVISORS COUNTY OF LOS ANGELES

550 KENNETH HAHN HALL OF ADMINISTRATION / LOS ANGELES, CALIFORNIA 90012
TEL (213) 874-4111 / FAX (213) 613-7339

HILDA L. SOLIS

CHAIR, BOARD OF SUPERVISORS
SUPERVISOR, FIRST DISTRICT



March 7, 2016

Gary Spivack
Deputy Executive Officer, Metro Service Councils
1 Gateway Plaza, MS 99-7-2
Los Angeles, CA 90012

Re: San Gabriel Valley Service Council Appointment

Dear Mr. Spivack,

As the Supervisor for the First District of Los Angeles County, I would like to appoint Montebello Councilmember Vivian Romero to the San Gabriel Valley Service Council. You may contact her directly to request all necessary documentation.

Vivian Romero
vromeromusic@gmail.com
(213) 337-4466

Given her experience in the San Gabriel Valley, Mrs. Romero offers a balanced approach to achieve regional transportation goals. I have full confidence in her ability to represent the First District. Many thanks in advance.

Sincerely,

A handwritten signature in blue ink that reads "Hilda L. Solis".

Hilda L. Solis
Chair of the Board
Supervisor, First District



ERIC GARCETTI
MAYOR

April 11, 2016

Mr. Gary Spivack
Deputy Executive Officer
Metro Regional Service Councils
One Gateway Plaza MS 99-7-2
Los Angeles, CA 90012

Mr. Spivack,

I hereby submit the nomination of Ernesto Hidalgo to serve as a representative on the Westside/Central Service Council.

I certify that in my opinion Mr. Hidalgo is qualified for the work that will devolve upon him, and that I make this appointment solely in the interest of the City.

Please let me know if you need any additional information. Thank you for your consideration.

Sincerely,

ERIC GARCETTI
Mayor

EG:cl



200 N. SPRING STREET, ROOM 303 LOS ANGELES, CA 90012 (213) 978-0600
MAYOR.LACITY.ORG

