



Board Report

File #: 2016-0659, File Type: Appointment

Agenda Number: 21.

SYSTEM SAFETY, SECURITY AND OPERATIONS COMMITTEE  
OCTOBER 20, 2016

SUBJECT: MEMBERSHIP ON METRO SERVICE COUNCILS

ACTION: APPROVE NOMINEES FOR APPOINTMENT TO METRO SERVICE COUNCILS

RECOMMENDATION

APPROVE nominees for membership on Metro’s Service Councils.

ISSUE

Each Metro Service Council is comprised of nine Representatives that serve a term of three years; terms are staggered so that the terms of three of each Council’s nine members expire annually on June 30. Incumbent Representatives can serve additional terms if re-nominated by the nominating authority and confirmed by the Metro Board.

DISCUSSION

Metro seeks to appoint Service Council members reflective of the demographics of each respective region. The 2010 Census demographics of each of the Service Council regions are as follows:

% Sector Total	Hispanic	White	Asian	Black	Other	Total Pop
SGV	50.0%	19.9%	24.9%	3.3%	2.0%	100.0%
SFV	41.0%	42.0%	10.7%	3.4%	2.9%	100.0%
South Bay	42.5%	23.8%	12.0%	18.3%	3.4%	100.0%
Westside/Central	43.5%	30.7%	13.0%	10.0%	2.8%	100.0%
Gateway Cities	63.9%	16.7%	8.5%	8.6%	2.3%	100.0%
Service Area Total	48.5%	26.8%	14.0%	8.2%	2.6%	100.0%

The individuals listed below have been nominated to serve by the Councils’ appointing authorities. If approved by the Board, these appointments will serve a three-year term or the remainder of the seat’s three-year term as indicated. A brief listing of qualifications for the new nominees is provided along with the nomination letters from the nominating authorities:

- A. Joseph Strapac, Gateway Cities Service Council, New Appointment/Re-Appointment  
Nominated by: Gateway Cities Council of Governments  
Term Ending: June 30, 2017

The demographic makeup of the Gateway Cities Service Council with the appointment of this nominee will consist of five (5) White members and four (4) Hispanic members as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be six (6) men and three (3) women.

- B. Carla Canales, San Fernando Valley Service Council, New Appointment  
Nominated by: Third District Supervisor Sheila Kuehl  
Term Ending: June 30, 2019

The demographic makeup of the San Fernando Valley Service Council with the appointment of this nominee will consist of three (3) White members, five (5) Hispanic members, and one (1) Asian member as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be seven (7) men and two (2) women.

- C. Alba M. Peña, Westside Central Service Council, New Appointment  
Nominated by: Los Angeles Mayor Eric Garcetti  
Term Ending: June 30, 2019

The demographic makeup of the Westside Central Service Council with the appointment of this nominee will consist of four (4) Hispanic members, three (3) White members, and two (2) Black members as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be six (6) men and three (3) women.

### **DETERMINATION OF SAFETY IMPACT**

Maintaining the full complement of representatives on each Service Council to represent each service area is important. As each representative is to be a regular user of public transit, and each Council is composed of people from diverse areas and backgrounds, this enables each Council to better understand the needs of transit consumers including the need for safe operation of transit service and safe location of bus stops.

### **FINANCIAL IMPACT**

There is no financial impact imparted by approving the recommended action.

### **ALTERNATIVES CONSIDERED**

The alternative to approving this appointment would be for these nominees to not be approved for appointment. To do so would result in reduced effectiveness of the Service Council, as it would increase the difficulty of obtaining the quorum necessary to allow the Service Council to formulate and submit their recommendations to the Board. It would also result in the Service Council having less diverse representation of their service area.

### **NEXT STEPS**

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Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective, and share that information with the Service Councils for use in their work to plan, implement, and improve bus service in their areas and the customer experience using our bus service.

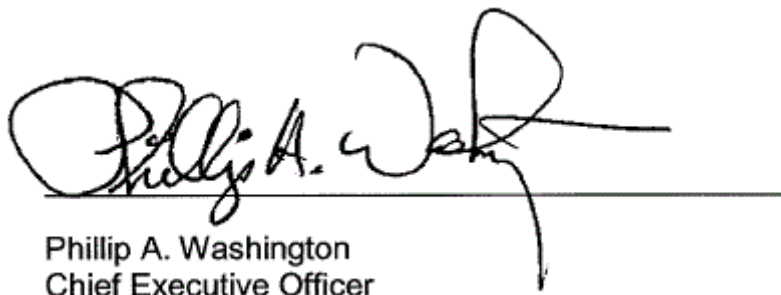
**ATTACHMENTS**

Attachment A - New Appointee/s Biography and Listing of Qualifications

Attachment B - Appointing Authority Nomination Letter

Prepared by: Jon Hillmer, Executive Officer of Service Development, Scheduling & Analysis,  
(213) 922-6972

Reviewed by: James T. Gallagher, Chief Operations Officer, (213) 922-4424



Phillip A. Washington  
Chief Executive Officer

**NEW APPOINTEES BIOGRAPHIES AND QUALIFICATIONS**

**Joseph A. Strapac, Nominee for Gateway Cities Service Council**



Joseph A. Strapac is a self-employed publisher of reference books on the history, engineering, and operation of rail. Mr. Strapac resides in the city of Bellflower, and is a long-time resident of southeast Los Angeles County, having graduated from Compton High School and California State University, Long Beach. Mr. Strapac is a former high school and adult school teacher, and a long-time transit user with extensive knowledge of transportation operations and history. He has been an active member of the Southern Pacific historical and Technical Society for many years, and has held various positions within the organization including President, Board Member, Archivist, and Advisor.

**Carla E. Canales, Nominee for San Fernando Valley Service Council**

Carla E. Canales has been employed with the County of Los Angeles since 2009, and is currently working in the Department of Public Works, Administrative Services Bureau as a Management Fellow. Ms. Canales has previously worked in the Treasurer and Tax Collector Bureau, Public Works Fleet Management, and the Department of Mental Health, giving her a broad range of experience with local government agencies functions. Ms. Canales was previously employed with Los Angeles World Airports where she supported ridesharing programs and related events such as Bike to Work Day. Ms. Canales holds a Bachelor of Business Administration from Loyola Marymount University, and is a recent graduate of California State Northridge with a Master's in Public Administration. Ms. Canales is a resident of Sun Valley and a long-time transit user.

**Alba M. Peña, Nominee for Westside Central Service Council**



Alba M. Peña is an urban planning professional with a focus in community health, health education, community engagement, and program development. Ms. Peña is currently employed as a Lead Community Health Associate with Cedars-Sinai Medical Center's Healthy Habits program. Ms. Peña has previously worked for the National Health Foundation as a Program Manager and a Senior Program Coordinator, as well as with the Los Angeles County Metropolitan Transportation Authority as an Entry Level Trainee. Ms. Peña also completed a graduate internship with the City of Los Angeles Department of Neighborhood Empowerment. She is a member of the L.A. Walks Steering Committee and a California Walks Board Member. Ms. Peña holds a Bachelor of Arts in Sociology from University of California, Santa Barbara, and a Master's in Urban & Regional Planning from University of California, Los Angeles.

APPOINTING AUTHORITY NOMINATION LETTERS

SOUTHEAST LOS ANGELES COUNTY

Artesia

Avalon

Bell

Bellflower

Bell Gardens

Cerritos

Commerce

Compton

Cudahy

Downey

Hawaiian Gardens

Huntington Park

Industry

La Habra Heights

La Mirada

Lakewood

Long Beach

Lynwood

Maywood

Montebello

Norwalk

Paramount

Pico Rivera

Santa Fe Springs

Signal Hill

South Gate

Vernon

Whittier

County of Los Angeles

Port of Long Beach



**GATEWAY CITIES**  
COUNCIL OF GOVERNMENTS

September 8, 2016

Mr. Phillip A. Washington, CEO  
Los Angeles County Metropolitan Transportation Authority  
One Gateway Plaza  
Los Angeles, CA 90012

Dear Mr. Washington:

**Nominees for the Metro Gateway Cities Service Council**

Acting in its capacity as the convening coalition of the Metro Gateway Cities Service Council, the Board of Directors of the Gateway Cities Council of Governments has nominated one Service Council member to fill the current vacant seat, which expires June 2017.

At its regularly scheduled meeting of September 7, 2016, the Gateway Cities Council of Governments Board of Directors nominated Mr. Joseph Strapac, a member of the community, to fill the seat expiring June 30, 2017, replacing Thomas Martin. A copy of the nominee's application is enclosed.

We would appreciate your assistance in agendizing the nominations for confirmation by the MTA Board of Directors at the next regularly scheduled meeting.

Sincerely,



**Richard Powers**  
Executive Director

Enclosure

16401 Paramount Boulevard ■ Paramount, California 90723 ■ phone (562) 663-6850 fax (562) 634-8216  
www.gatewaycog.org



## BOARD OF SUPERVISORS COUNTY OF LOS ANGELES

821 KENNETH HAHN HALL OF ADMINISTRATION / LOS ANGELES, CALIFORNIA 90012  
Tel: 213-974-3333 Fax: 213-625-7380 Sheila@bos.lacounty.gov

**SHEILA KUEHL**  
SUPERVISOR, THIRD DISTRICT

September 7, 2016

Mr. Gary Spivack  
Deputy Executive Officer  
Metro Regional Service Councils  
One Gateway Plaza MS 99-7-2  
Los Angeles, CA 90012

Dear Mr. Spivack:

This letter serves as the recommendation to appoint Carla Canales to serve as the Third District representative on the San Fernando Valley Service Council for the term of July 1, 2016 - June 30, 2019.

I am confident that Ms. Canales' knowledge and experience of the San Fernando Valley's transportation will serve the Council well.

A copy of Ms. Canales' resume is attached for your reference. Please let me know if you need any additional information. Thank you for your attention to this matter.

Sincerely,

A handwritten signature in blue ink that reads "Sheila Kuehl".

SHEILA KUEHL  
Supervisor, Third District

NE:jj



**ERIC GARCETTI**  
MAYOR

September 20, 2016

Mr. Gary Spivack  
Deputy Executive Officer  
Metro Regionals Service Councils  
One Gateway Plaza MS 99-7-2  
Los Angeles, CA 90012

Dear Mr. Spivack:

I hereby submit the nomination of Alba Peña to serve as a representative on the Westside/Central Service Council. I certify that in my opinion Ms. Peña is qualified for the work that will devolve upon her, and that I make this appointment solely in the interest of the City.

Please let me know if you need any additional information. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI  
Mayor

EG:cl