



**Board Report**

**File #:** 2017-0770, **File Type:** Appointment

**Agenda Number:** 23.

**SYSTEMS SAFETY, SECURITY AND OPERATIONS COMMITTEE  
JANUARY 18, 2018**

**SUBJECT: MEMBERSHIP ON METRO SERVICE COUNCILS**

**ACTION: APPROVE NOMINEE FOR APPOINTMENT TO METRO SERVICE COUNCIL**

**RECOMMENDATION**

APPROVE nominee Rosalba Sánchez González for membership on Metro’s San Fernando Valley Service Council.

**ISSUE**

Each Metro Service Council is comprised of nine Representatives that serve a term of three years; terms are staggered so that the terms of three of each Council’s nine members expire annually on June 30. Incumbent Representatives can serve additional terms if re-nominated by the nominating authority and confirmed by the Metro Board.

**DISCUSSION**

Metro seeks to appoint Service Council members reflective of the demographics of each respective region. The 2010 Census demographics of each of the Service Council regions are as follows:

% Sector Total	Hispanic	White	Asian	Black	Other	Total Pop
San Gabriel Valley	50.0%	19.9%	24.9%	3.3%	2.0%	100.0%
San Fernando Valley	41.0%	42.0%	10.7%	3.4%	2.9%	100.0%
South Bay	42.5%	23.8%	12.0%	18.3%	3.4%	100.0%
Westside/Central	43.5%	30.7%	13.0%	10.0%	2.8%	100.0%
Gateway Cities	63.9%	16.7%	8.5%	8.6%	2.3%	100.0%
Service Area Total	48.5%	26.8%	14.0%	8.2%	2.6%	100.0%

The San Fernando Valley Service Council currently has one (1) vacancy that needs to be filled due to resignation of a previous Council Member. The individual listed below has been nominated by the Council’s appointing authority to fill this vacancy for the remainder of the term. If approved by the Board, this appointment will serve the remainder of the existing three-year term ending on June 30, 2020. A brief listing of qualifications for the new nominee is provided along with the nomination letter from the nominating authority:

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The demographic makeup of the San Fernando Valley Service Council with the appointment of this nominee will consist of three (3) White members, five (5) Hispanic members, and one (1) Asian member as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be six (6) men and three (3) women.

- A. Rosalba Sánchez González, San Fernando Valley Service Council, New Appointment  
Nominated by: Los Angeles Mayor Eric Garcetti  
Term Ending: June 30, 2020

### **DETERMINATION OF SAFETY IMPACT**

Maintaining the full complement of representatives on each Service Council to represent each service area is important. As each representative is to be a regular user of public transit, and each Council is composed of people from diverse areas and backgrounds, this enables each Council to better understand the needs of transit consumers including the need for safe operation of transit service and safe location of bus stops.

### **FINANCIAL IMPACT**

There is no financial impact imparted by approving the recommended action.

### **ALTERNATIVES CONSIDERED**

The alternative to approving this appointment would be for this nominee to not be approved for appointment. To do so would result in reduced effectiveness of the San Fernando Valley Service Council, as it would increase the difficulty of obtaining the quorum necessary to allow the Service Council to formulate and submit their recommendations to the Board. It would also result in the Service Council having less diverse representation of their service area.

### **NEXT STEPS**

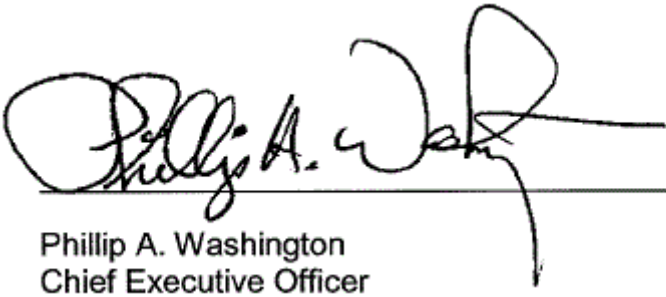
Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective, and share that information with the Service Councils for use in their work to plan, implement, and improve bus service in their areas and the customer experience using our bus service.

### **ATTACHMENTS**

Attachment A - Nominee Listing of Qualifications  
Attachment B - Nomination Letter

Prepared by: Conan Cheung, Executive Officer of Transit Operations, (213) 418-3034

Reviewed by: James T. Gallagher, Chief Operations Officer, (213) 418-3108



Phillip A. Washington  
Chief Executive Officer

**NEW APPOINTEE BIOGRAPHY AND QUALIFICATIONS**

**ROSALBA SÁNCHEZ GONZÁLEZ**



**Nominee for San Fernando Valley Service Council**

Rosalba Sánchez González currently serves as the Director of Operations for the Los Angeles County Democratic Party. Prior to holding her current position, Ms. González served as a Field Representative for State Senator Fran Pavley (Senate District 27) and State Assemblymember Bob Blumenfield (Assembly District 40/45). Ms. González has served on the Board of West Valley PALS, a community youth crime prevention program, since 2014, and has volunteered with multiple electoral campaigns. Ms. González holds a Bachelor in Arts in Latin American Studies from Mount Holyoke College.



ERIC GARCETTI  
MAYOR

December 19, 2017

Mr. Gary Spivack  
Deputy Executive Officer  
Metro Regional Service Councils  
One Gateway Plaza  
Los Angeles, CA 90012

Mr. Spivack,

I hereby submit the nomination of Ms. Rosalba Gonzalez to serve as a representative on the San Fernando Valley Council, for term ending on June 30, 2020.

I certify that in my opinion Ms. Gonzalez is qualified for the work that will devolve upon her, and that I make this appointment solely in the interest of the City.

Please let me know if you need any additional information.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI  
Mayor

EG:cl

