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File #: 2019-0004, File Type: Oral Report / Presentation

Agenda Number: 29.

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**EXECUTIVE MANAGEMENT COMMITTEE  
FEBRUARY 21, 2019**

**SUBJECT: CHIEF COMMUNICATIONS OFFICER QUARTERLY REPORT**

**ACTION: ORAL REPORT**

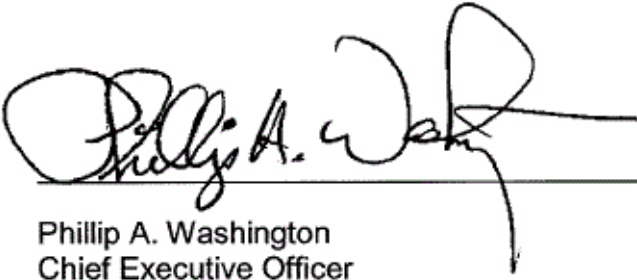
**RECOMMENDATION**

RECEIVE Chief Communication Officer Oral Quarterly Report.

**ATTACHMENTS**

Attachment A - CCO Quarterly Presentation

Prepared by: Yvette Rapose, Interim Chief Communications Officer, (213) 418-3154



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Phillip A. Washington  
Chief Executive Officer

Attachment A



# Chief Communications Officer Report

Executive  
Management  
Committee

February 2019

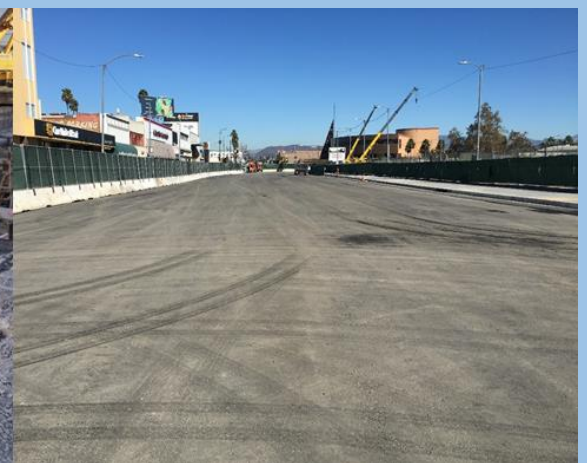
# Public Relations







## Community Relations



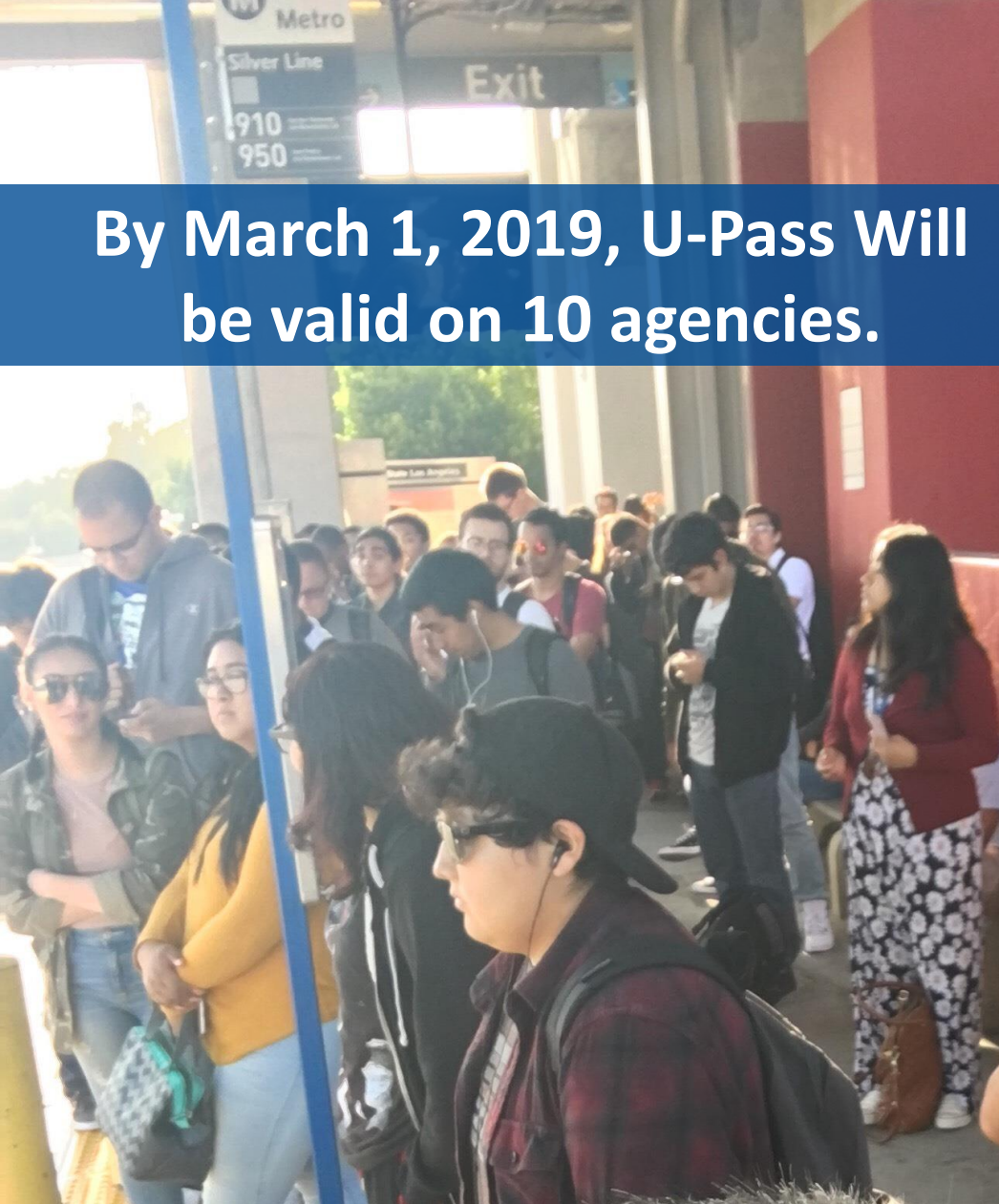


# Customer Care



# Metro Commute Services (MCS)

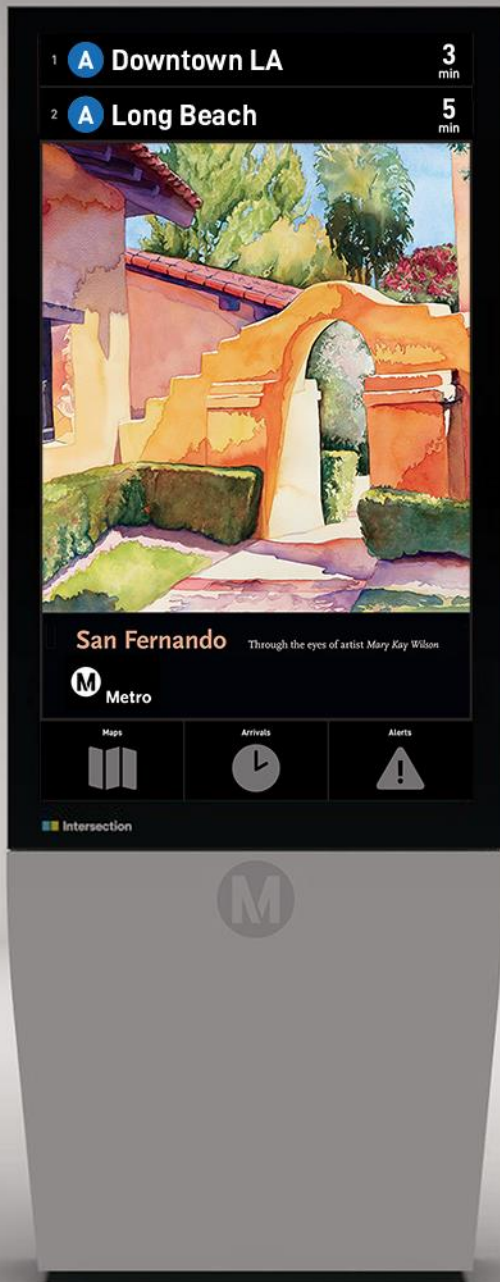
By March 1, 2019, U-Pass Will be valid on 10 agencies.



**Metro**<sup>™</sup>







## Blue Line interactive map cases will display

- Train and bus arrivals
- Service alerts
- System and station maps

# Government Relations

## Support CEO Rebuilding America Initiative



Metro



# Government Relations

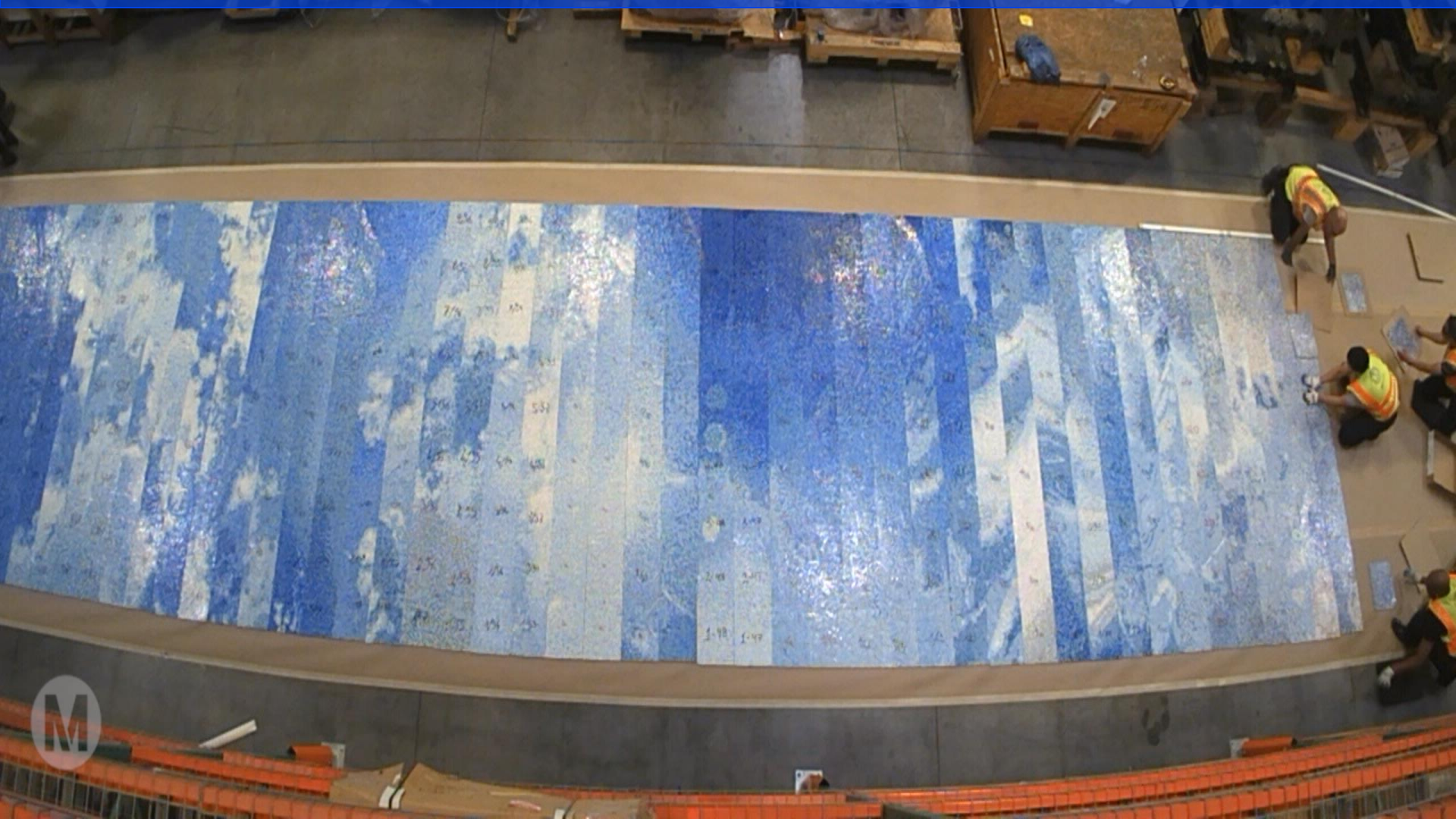
## YOUR STATE TRANSPORTATION DOLLARS AT WORK.

SB 1 FUNDING OVERVIEW  
Fact Sheet



- Proposition 6 failed on the November 2018 election ballot
- SB 1 funds to remain in place
- Continued outreach to our new and re-elected State Representatives

# Future Expo/Crenshaw Station Artwork







**Thank you.  
Questions?**