



Board Report

File #: 2023-0391, File Type: Informational Report

Agenda Number: 27.

OPERATIONS, SAFETY AND CUSTOMER EXPERIENCE COMMITTEE JULY 20, 2023

SUBJECT: MEMBERSHIP ON METRO'S REGIONAL SERVICE COUNCILS

ACTION: APPROVE NOMINATIONS

RECOMMENDATION

APPROVE nominees for membership on Metro's Gateway Cities and San Fernando Valley Service Councils.

ISSUE

Each Metro Service Council (MSC) is comprised of nine Representatives that serve terms of three years; terms are staggered so that the terms of three of each Council's nine members expire annually on June 30. Incumbent Representatives can serve additional terms if re-nominated by the nominating authority and confirmed by the Metro Board.

The Gateway Cities and San Fernando Valley Service Councils have vacancies created by Councilmembers who recently resigned or whose seats were not filled at the end of their terms.

BACKGROUND

Metro Service Councils were created in 2002 as community-based bodies tasked with improving bus service and promoting service coordination with municipal and local transit providers. The MSC bylaws specify that Representatives should live in, work in, or represent the region; have a basic working knowledge of public transit service within their region, and an understanding of passenger transit needs. To do so, each Representative is expected to ride at least one transit service per month.

The MSC are responsible for convening public hearings to receive community input on proposed service modifications and rendering decisions on proposed bus route changes considering staff's recommendations and public comments. All route and major service changes that are approved by the MSC will be brought to the Metro Board of Directors as an information item. Should the Metro Board decide to move an MSC-approved service change to an Action Item, the MSC will be notified of this change prior to the next Service Council monthly meeting.

DISCUSSION

The individuals listed below have been nominated to serve by the Councils' appointing authorities. If approved by the Board, these appointments will serve for the remainder of the three-year terms specified below. A brief listing of qualifications for the new nominees and the nomination letters from the nominating authorities are provided in Attachments A and B.

For your reference, the 2021 American Community Survey demographics and 2019 Metro Ridership Survey demographics for each region are compared to the membership, should these nominees be appointed, for each region.

Gateway Cities

- A. Jose Muñoz Guevara, New Appointment
 Nominated by: Gateway Cities Council of Governments
 Term: July 1, 2022 - June 30, 2025

Should this nominee be appointed, the Gateway Cities (GWC) Service Council membership will compare to the region and the region's ridership as follows:

| Region Demographics | Hispanic | White | Asian & PI | Black | Native Amer | Other |
|----------------------|-----------|-----------|------------|--------|-------------|---------|
| GWC Council Region | 65.6% | 14.6% | 9.4% | 7.9% | 0.2% | 2.2% |
| GWC Region Ridership | 66% | 6% | 3%% | 21% | 0% | 4% |
| GWC Membership/No. | 77.7% / 7 | 11.1% / 1 | 0% / 0 | 0% / 0 | 0% / 0 | 11% / 1 |

The gender makeup of the GWC Service Council will be as follows:

| Gender | GWC Membership/No. | Los Angeles County |
|--------|--------------------|--------------------|
| Male | 55.5% / 5 | 49.7% |
| Female | 44.4% / 4 | 50.3% |

San Fernando Valley

- B. Antoinette Scully, New Appointment
 Nominated by: Third District Supervisor Lindsey P. Horvath
 Term: July 1, 2022 - June 30, 2025

Should this nominee be appointed, the San Fernando Valley (SFV) Service Council membership will compare to the region and the region's ridership as follows:

| Region Demographics | Hispanic | White | Asian & PI | Black | Native Amer | Other |
|----------------------|----------|-------|------------|-------|-------------|-------|
| SFV Council Region | 41.3% | 40.1% | 11.0% | 3.7% | 0.1% | 3.7% |
| SFV Region Ridership | 63% | 13% | 9% | 9% | 1% | 5% |

| | | | | | | |
|---------------------|-----------|-----------|--------|-----------|--------|--------|
| SFV Membership/No.* | 44.4% / 4 | 37.5% / 3 | 0% / 0 | 22.2% / 2 | 0% / 0 | 0% / 0 |
|---------------------|-----------|-----------|--------|-----------|--------|--------|

The gender makeup of the SFV Service Council with the above listed nominee will be as follows:

| Gender | SFV Membership/No.* | Los Angeles County |
|--------|---------------------|--------------------|
| Male | 66.6% / 6 | 49.7% |
| Female | 33.3% / 3 | 50.3% |

DETERMINATION OF SAFETY IMPACT

Maintaining the full complement of representatives on each Service Council to represent each service area is important. As each representative is to be a regular user of public transit, and each Council is composed of people from diverse areas and backgrounds, this enables each Council to better understand the needs of transit consumers including the need for safe operation of transit service and safe location of bus stops.

EQUITY PLATFORM

Metro seeks to appoint Service Council members that represent the diverse needs and priorities reflective of the demographics of each respective region. To encourage nominating authorities to nominate individuals that will closely reflect the region and its ridership, staff shares regional ridership demographics, regional resident demographics and Service Council membership race/ethnicity and gender demographics with each request for a nomination to the Service Councils. This practice has resulted in the Service Councils becoming much more diverse in terms of both race/ethnicity and gender over the last several years. However, approximately half of LA County residents and Metro riders are women; there is work to be done to achieve gender equity on some of the Service Councils. Staff will continue to share demographic information and encourage nominating authorities to give weight to gender equity when considering individuals for nomination.

IMPLEMENTATION OF STRATEGIC PLAN GOALS

Approval of this recommendation supports the following Metro Strategic Plan Goal: 30 Enhance communities and lives through mobility and access to opportunity.

ALTERNATIVES CONSIDERED

The alternative to approving these appointments would be for these nominees to not be approved for appointment. To do so would result in reduced effectiveness of the Service Councils, as it would increase the difficulty of obtaining the quorum necessary to allow the Service Councils to formulate and submit their recommendations to the Board. It would also result in the Service Councils having a less diverse representation of their respective service areas.

NEXT STEPS

Two vacant seats on the Westside Central Service Council remain. Staff will continue to work with the nominating authorities to fill the outstanding vacancies.

Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective, and share that information with the Service Councils for use in their work to plan and to implement and improve bus service in their areas and the customer experience using our bus service.

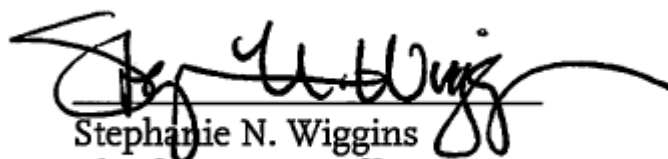
ATTACHMENTS

Attachment A - New Appointee Biography Qualifications

Attachment B - Appointing Authority Nomination Letters

Prepared by: Dolores Ramos, Senior Manager, Regional Service Councils, (213) 922-1210

Reviewed by: Conan Cheung, Chief Operations Officer, (213) 418-3034



Stephanie N. Wiggins
Chief Executive Officer

NEW APPOINTEE BIOGRAPHY AND QUALIFICATIONS

Juan Muñoz Guevara, Nominee to Gateway Cities Service Council



Juan Muñoz-Guevara was born and raised in Lynwood, and was elected to the Lynwood City Council in November 2022. He was appointed to serve on the Policy & Budget/State Audit Committee and to represent Lynwood on the COG I-710 EIR/EIS Committee. He was also appointed as an alternate to SCAG, League of California Cities, and the National League of Cities. He is currently employed as a labor organizer/researcher for UNITE HERE Local 11. He previously served as a Commissioner on the Public Safety, Traffic, and Parking Commission for the City of Lynwood from June 2018-December 2020. Juan graduated from UCLA summa cum laude with a BA in political science and government in 2019.

Antoinette Scully, Nominee to San Fernando Valley Service Council



Antoinette Scully is currently a National Organizer for the Unitarian Universalist Women's Federation, a faith-based nonprofit that centers the justice needs of women and femmes where role includes program creation, educational webinars, and fostering relationships throughout the country.

Outside of her day job, Ms. Scully is a writer, activist, and educator who speaks publicly on social justice, race, and literary activism, all rooted in her Unitarian Universalist faith. She is the founder of Black & Bookish Literary Collective, an expansive website dedicated to celebrating Black literature launched in 2016. From there, she grew her small business into a literary editing collective, specializing in sensitivity reading consultations. In 2017, she launched *In Conversation: with Antoinette Scully Podcast* where she interviews Black authors about their process, progress, and prose. In 2021, she was nominated for a AAMBC Literary Award in the category of Literary Activist of the Year.

Ms. Scully also co-founded the Valley Justice Coalition, an organization that creates justice projects centered in the San Fernando Valley and a co-founder of the comprehensive sexual health education nonprofit, More Than Sex-Ed. She also serves as the Social Justice Chairperson at the First Unitarian Church of Los Angeles. Antoinette earned her M.A. from the University of Southern California and a dual B.A from Stetson University in DeLand, FL.

APPOINTING AUTHORITY NOMINATION LETTERS

Gateway Cities Service Council

SOUTHEAST LOS ANGELES COUNTY

Artesia

Avalon

Bell

Bellflower

Bell Gardens

Cerritos

Commerce

Compton

Cudahy

Dawsey

Hawaiian Gardens

Huntington Park

Industry

La Mirada

Lakewood

Long Beach

Lynwood

Maywood

Montebello

Norwalk

Paramount

Pico Rivera

Santa Fe Springs

Signal Hill


South Gate

Vernon

Whittier

County of Los Angeles

Part of Long Beach



GATEWAY CITIES
COUNCIL OF GOVERNMENTS

June 8, 2022

Ms. Stephanie Wiggins, CEO
Los Angeles County Metropolitan Transportation Authority
One Gateway Plaza
Los Angeles, CA 90012

Dear Ms. Wiggins:

Nominee for the Metro Gateway Cities Service Council

Acting in its capacity as the convening coalition of the Metro Gateway Cities Service Council, the Board of Directors of the Gateway Cities Council of Governments has nominated one community member to fill 1 seat expiring June 30, 2025, replacing Denise Diaz beginning July 1, 2023.

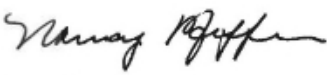
At its regularly scheduled meeting of June 8, 2023, the Gateway Cities Council of Governments Board of Directors nominated the following applicant:

- Juan Munoz-Guevara, a community member and new applicant from the city of Lynwood. Juan will complete Denise Diaz's term expiring June 30, 2025

A copy of the nominee's applications is enclosed.

We would appreciate your assistance in agendaizing the nominations for confirmation by the MTA Board of Directors at the next regularly scheduled meeting.

Sincerely,



Nancy Pfeffer
Executive Director

Enclosure

Cc: Ms. Dolores Ramos, Sr. Administrative Analyst, Regional Service Councils

16401 Paramount Boulevard ■ Paramount, California 90723 ■ phone (562) 663-6850 fax (562) 634-8216
www.gatewaycog.org

San Fernando Valley Service Council



BOARD OF SUPERVISORS COUNTY OF LOS ANGELES

821 Kenneth Hahn Hall Of Administration, Los Angeles, CA
90012 PHONE: 213-974-3333 | FAX: 213-625-7360

LINDSEY P. HORVATH
SUPERVISOR, THIRD DISTRICT

May 31, 2023

Collette Langston, Board Secretary
Metropolitan Transportation Authority
One Gateway Plaza
Los Angeles, CA 90012

Re: Appointment of Ms. Antoinette Scully to San Fernando Valley Service Council

Dear Ms. Langston:

It is my understanding that as a member of the Metro Board of Directors, I may appoint a member of the San Fernando Valley Service Council. I would like to take this opportunity to appoint Ms. Antoinette Scully as my representative. Ms. Scully is an active user of Metro bus and rail services and is highly knowledgeable on a wide range of transportation issues.

Ms. Scully may be contacted at amariescully@gmail.com or (407) 405-8891. Should you need any additional information or assistance with this matter, please do not hesitate to contact my Transportation Deputy, Justin Orenstein. He can be reached at (213) 974-3333.
Sincerely,

A handwritten signature in black ink, appearing to read "Lindsey P. Horvath".

Lindsey P. Horvath
Los Angeles County Supervisor, Third District
Member, Metro Board of Director

**EAST SAN FERNANDO VALLEY
DISTRICT OFFICE**
7555 Van Nuys Boulevard, Suite 1
Van Nuys, CA 91405

**WEST VALLEY/ MOUNTAIN COMMUNITIES
DISTRICT OFFICE**
26600 Agoura Road, Suite 100
Calabasas, CA 91302

**WEST/ METRO LA
DISTRICT OFFICE**
1645 Corinth Avenue, Suite 102
Los Angeles, CA 90025