



Metro

Los Angeles County  
Metropolitan Transportation  
Authority  
One Gateway Plaza  
3rd Floor Board Room  
Los Angeles, CA

## Board Report

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**File #:** 2023-0699, **File Type:** Oral Report / Presentation

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**MEASURE M INDEPENDENT TAXPAYERS OVERSIGHT COMMITTEE  
DECEMBER 6, 2023**

**SUBJECT: ORAL REPORT ON VISIONARY SEED FUNDING**

**ACTION: RECEIVE ORAL REPORT**

**RECOMMENDATION**

RECEIVE oral report on Visionary Seed Fund Projects.

**ATTACHMENTS**

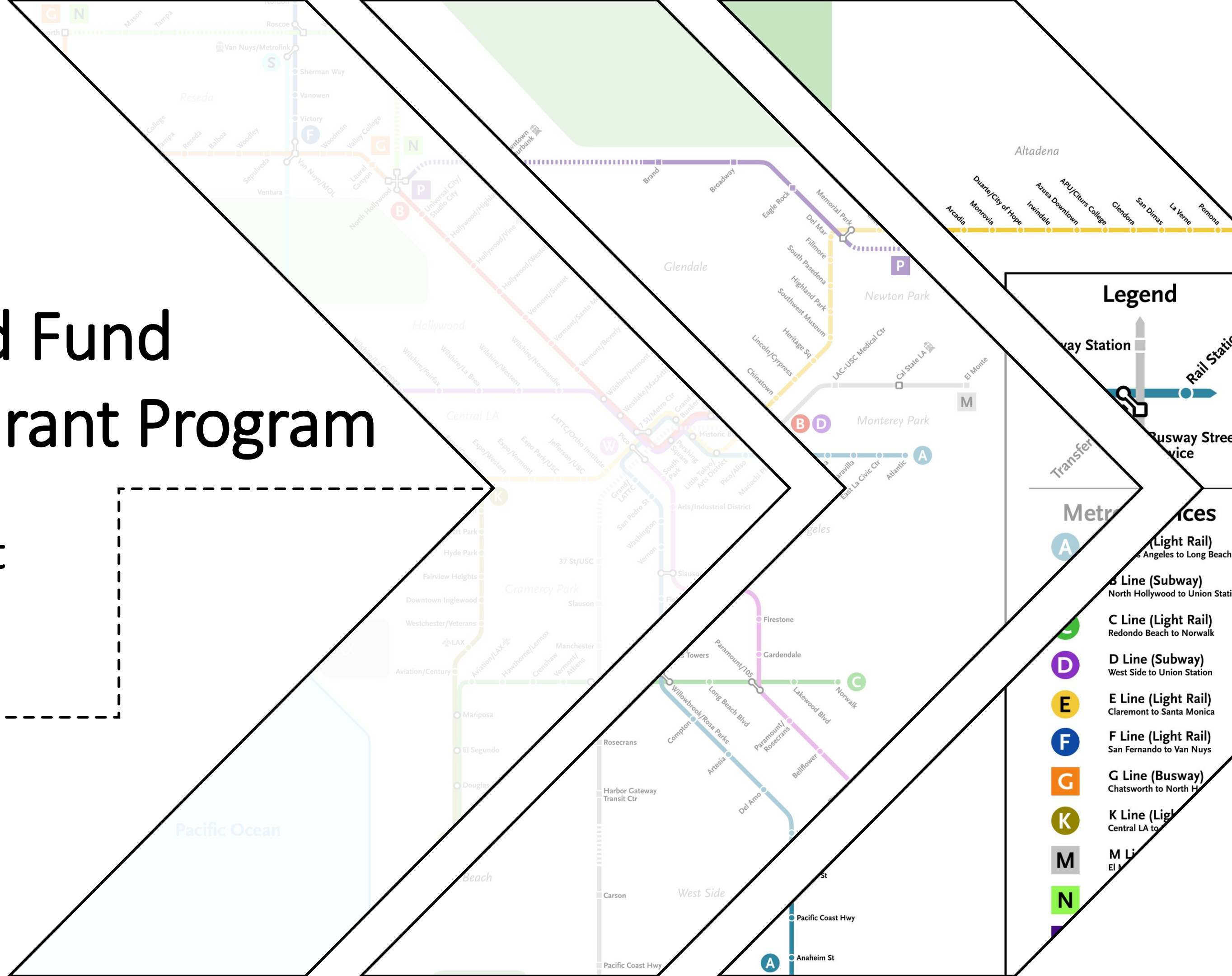
Attachment A - Presentation

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# Visionary Seed Fund Competitive Grant Program

Measure M Oversight  
Committee  
December 6, 2023



### Legend

Transfer

**Metro Lines**

- A** (Light Rail) - Los Angeles to Long Beach
- B** Line (Subway) - North Hollywood to Union Station
- C** Line (Light Rail) - Redondo Beach to Norwalk
- D** Line (Subway) - West Side to Union Station
- E** Line (Light Rail) - Claremont to Santa Monica
- F** Line (Light Rail) - San Fernando to Van Nuys
- G** Line (Busway) - Chatsworth to North Hollywood
- K** Line (Light Rail) - Central LA to Union Station
- M** Line (Light Rail) - El Monte to Union Station
- N** Line (Light Rail) - North Hollywood to Union Station

**Other Services**

- Bay Station
- Rail Station
- Busway Streetcar Service

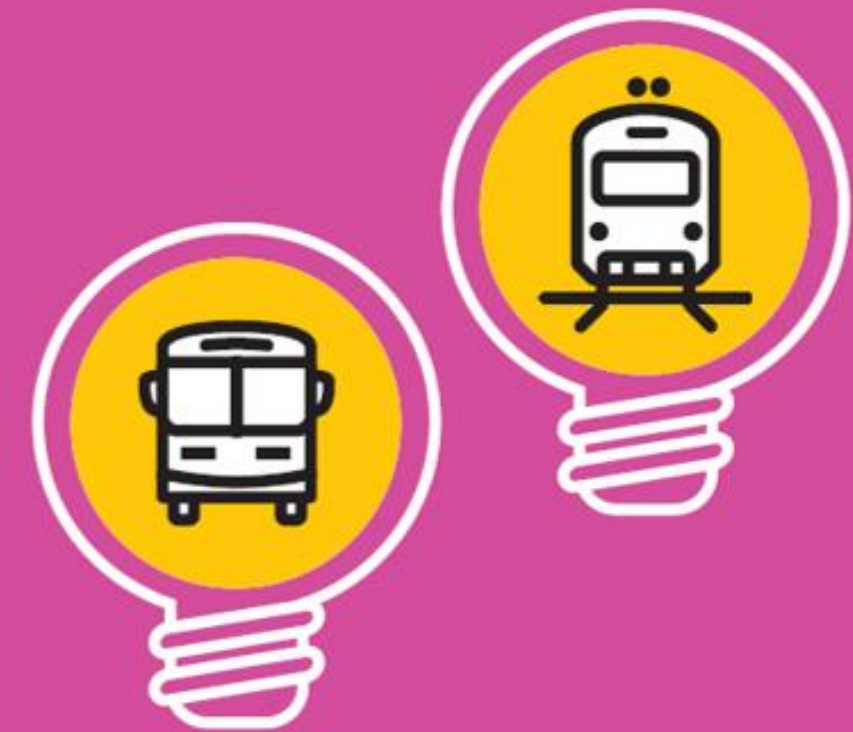
# Visionary Seed Fund (VSF) Background

- Measure M makes \$20 million available over 40 years (FY2018-2057)
  - Multi-year Subregional Program
  - Measure M Final Guidelines makes \$1.5 million available every three years through a competitive grant process and unused funds roll over
- Goal to “help spark and develop innovative mobility concepts for Los Angeles County.”
- Eligible applicants include Metro, Municipal Operators, and Local Operators

# Visionary Seed Fund (VSF) Background

- Hosted Innovation Forum and released NOFO in March
  - \$3 million available for projects focused on ridership recovery
- Four applications from eligible applicants
  - Metro (2), Torrance Transit, and City of West Covina
- ~\$5 million requested from eligible applicants
- Three project themes:
  - Microtransit (2)
  - Rail station / community activation
  - Safety / communications equipment replacement

## Visionary Seed Fund *Innovation Forum*



# Awarded Projects

- Connect Torrance Microtransit
  - Microtransit service that delivers first-last mile connections to Old Town Torrance, Giordano Transit Center, and El Camino College and citywide service for targeted populations
  - \$1 million awarded (full amount requested)
- West Covina On-Demand
  - Microtransit service to supplement city shuttle service as well as first-last mile connection to Metrolink
  - \$659,090 awarded (full amount requested)
- Metro Transit Entrepreneurship Arts Mobility and Safety Uplift Network (TEAMSUN)
  - A multi-pronged approach to station intervention at Westlake/MacArthur Park, Leimert Park, and Willowbrook/Rosa Parks Stations that includes cultural tourism, micro-entrepreneurism, and support for local small businesses
  - \$900,000 awarded (full amount requested)



## ◆ Next Steps

- Staff negotiating with awardees to execute grant agreements
  - Working with award recipients to ensure their projects comply with VSF program requirements and Measure M Guidelines
- Staff will return to the Oversight Committee in 2024 to report on the progress of awarded projects

