



Board Report

File #: 2024-0147, File Type: Informational Report

Agenda Number: 24.

OPERATIONS, SAFETY AND CUSTOMER EXPERIENCE COMMITTEE JUNE 20, 2024

SUBJECT: ANNUAL APPOINTMENTS TO METRO'S SERVICE COUNCILS

ACTION: APPROVE RECOMMENDATION

RECOMMENDATION

APPROVE nominees for membership in Metro's San Fernando Valley, San Gabriel Valley, South Bay Cities, and Westside Central Service Councils.

ISSUE

Each Metro Service Council (MSC) is comprised of nine Representatives who serve terms of three years; terms are staggered so that the terms of three of each Council's nine members expire annually on June 30. Incumbent Representatives can serve additional terms if re-nominated by the nominating authority and confirmed by the Metro Board.

BACKGROUND

Metro Service Councils were created in 2002 as community-based bodies that improved bus service and promoted service coordination with municipal and local transit providers. The MSC bylaws specify that Representatives should live in, work in, or represent the region, have a basic working knowledge of public transit service within their area, and understand passenger transit needs. To do so, each Representative is expected to ride at least one transit service per month.

The MSCs are responsible for convening public hearings to receive community input on proposed service modifications, rendering decisions on proposed bus route changes, and considering staff's recommendations and public comments. All route and major service changes approved by the MSCs will be brought to the Metro Board of Directors as an information item. Should the Metro Board decide to move an MSC-approved service change to an Action Item, the MSCs will be notified of this change before the next Service Council monthly meeting.

DISCUSSION

The individuals listed below have been nominated by the Council's nominating authorities. If approved by the Board, they will serve for the three-year terms specified. A brief listing of qualifications for new nominees and the nomination letters are provided in Attachments A and B.

For reference, the 2022 American Community Survey demographics and 2023 Metro Ridership Survey demographics for each region are compared to the seated membership, should these nominees be appointed.

*Note: In the tables providing sex/gender representation data for each Council, the Los Angeles County data is taken from the Census 2022 Quick Facts, which includes a question that intends to capture current sex, but does not include questions about gender, sexual orientation, or sex at birth.

San Fernando Valley Service Council

- A. David Perry, Reappointment
Nominated by: Los Angeles County Fifth District Supervisor Kathryn Barger
Term: July 1, 2024 - June 30, 2027
- B. Myung-Soo Seok, New Appointment
Nominated by: Cities of Burbank, Glendale, and San Fernando
Term: July 1, 2024 - June 30, 2027

One vacancy remains on this Council with a term of July 1, 2024 - June 30, 2027. The nominating authority for the vacant seat is Los Angeles Mayor Karen Bass.

With the appointment of these nominees, the San Fernando Valley (SFV) Service Council membership will compare to the region and the region's ridership as follows:

SFV Demographics	Hispanic	White	Asian/ Pac Isl	Black	Native Amer	Other
SFV Council Region	41.3%	39.6%	11.2%	3.7%	0.2%	2.4%
SFV Regional Ridership	73%	9%	8%	8%	1%	1%
SFV Membership (No.)	25% (2)	37.5% (3)	12.5% (1)	12.5% (1)	0% (0)	12.5% (1)

The gender makeup of the SFV Service Council will be as follows:

SFV Sex/Gender	Male/Man	Female/ Woman	Non-binary/ Non-conforming	Prefer to self-describe
Los Angeles County	49.6%	50.4%	*	*
SFV Regional Ridership	49%	48% ⁰⁰	2%	1%
SFV Membership (No.)	62.5% (5)	12.5% (1)	22.2% (2)	0% (0)

San Gabriel Valley Service Council

- C. Benjamin Wong, Reappointment
Nominated by: San Gabriel Valley Council of Governments

Term: July 1, 2024 - June 30, 2027

D. Gabriela Eddy, New Appointment

Nominated by: Los Angeles County First District Supervisor Hilda L. Solis

Term: July 1, 2024 - June 30, 2027

One vacancy remains on this Council with a term of July 1, 2024 - June 30, 2027. The nominating authority for the vacant seat is the Cities of Arcadia, El Monte, and Temple City.

With the appointment of these nominees, the San Gabriel Valley (SGV) Service Council membership will compare to the region and the region's ridership as follows:

SGV Demographics	Hispanic	White	Asian/ Pac Isl	Black	Native Amer	Other
SGV Council Region	49.7%	16.1%	28.3%	3%	0.2%	2.6%
SGV Regional Ridership	78%	5%	10%	6%	1%	0%
SGV Membership(No.)	62.5% (5)	25% (2)	12.5% (1)	0% (0)	0% (0)	0% (0)

The gender makeup of the SGV Service Council will be as follows:

SGV Sex/Gender	Male/Man	Female/ Woman	Non-binary/ Non-conforming	Prefer to self-describe
Los Angeles County	49.6%	50.4%	*	*
SGV Regional Ridership	50%	47%	2%	1%
SGV Membership(No.)	75% (6)	25% (2)	0% (0)	0% (0)

South Bay Cities Service Council

E. Rochelle Mackabee, Reappointment

Nominated by: South Bay Cities Council of Governments

Term: July 1, 2024 - June 30, 2027

F. Donald Szerlip, Reappointment

Nominated by: San Gabriel Valley Council of Governments

Term: July 1, 2024 - June 30, 2027

One vacancy remains on this Council with a term of July 1, 2024 - June 30, 2027. The nominating authority for the vacant seat is the South Bay Cities Council of Governments.

With the appointment of these nominees, the South Bay Cities (SBC) Service Council membership will compare to the region and the region's ridership as follows:

SBC Demographics	Hispanic	White	Asian/ Pac Isl	Black	Native Amer	Other
SBC Council Region	45.3%	20.9%	13.9%	15.8%	0.2%	4.2%
SBC Regional Ridership	66%	6%	8%	18%	1%	0%
SBC Membership (No.)	37.5% (3)	25% (2)	12.5% (1)	22% (2)	0% (0)	0% (0)

The gender makeup of the SBC Service Council will be as follows:

SBC Sex/Gender	Male/Man	Female/ Woman	Non-binary/ Non-conforming	Prefer to self-describe
Los Angeles County	49.6%	50.4%	*	*
SBC Regional Ridership	51%	47%	2%	1%
SBC Membership (No.)	62.5% (5)	37.5% (3)	0% (0)	0% (0)

Westside Central Cities

G. Thomas Praderio, Reappointment

Nominated by: Los Angeles Mayor Karen Bass

Term: July 1, 2024 - June 30, 2027

H. Pamela Sparrow, Reappointment

Nominated by: Los Angeles County Second District Supervisor Holly J. Mitchell

Term: July 1, 2024 - June 30, 2027

I. Martha Eros, Reappointment

Nominated by: Westside Central Cities Council of Governments

Term: July 1, 2024 - June 30, 2027

Two vacancies remain on this Council; the terms of the vacant seats are July 1, 2022 - June 30, 2025, and July 1, 2023 - June 30, 2026, respectively. The nominating authority for the vacant seats is Los Angeles Mayor Karen Bass;

With the appointment of these nominees, the Westside Central Cities (WSC) Service Council membership will compare to the region and the region's ridership as follows:

WSC Demographics	Hispanic	White	Asian/ Pac Isl	Black	Native Amer	Other
WSC Council Region	41.9%	30.9%	13.7%	9.1%	0.2%	4.3%
WSC Regional Ridership	67%	8%	7%	17%	1%	1%
WSC Membership (No.)	37.5% (3)	37.5% (3)	0% (0)	12.5% (1)	0% (0)	0% (0)

The gender makeup of the WSC Service Council will be as follows:

WSC Sex/Gender	Male/Man	Female/Woman	Non-binary/Non-conforming	Prefer to self-describe
Los Angeles County	49.6%	50.4%	**	**
WSC Regional Ridership	48%	49%	2%	1%
WSC Membership (No.)	62.5% (5)	25% (2)	0% (0)	0% (0)

DETERMINATION OF SAFETY IMPACT

Maintaining the full complement of representatives on each Service Council to represent each service area is essential, as each Representative is required to use public transit regularly, and each Council is composed of people from diverse regions and backgrounds. This enables each council to better understand the needs of transit riders, including the need for the safe operation of transit services and the safe location of bus stops.

EQUITY PLATFORM

Metro recommends appointing Service Council members who represent the diverse needs and priorities reflective of the demographics of each respective region. To encourage nominating authorities to nominate individuals who closely reflect the region and its ridership, staff shares regional ridership, resident, and Service Council membership race/ethnicity and gender demographics with each nomination request. This practice has resulted in the Service Councils becoming much more diverse in terms of both race/ethnicity and gender over the last several years. However, approximately half of LA County residents and Metro riders are women, and work still needs to be done to achieve gender equity in some of the Service Councils. Staff will continue to share demographic information and encourage nominating authorities to give weight to gender equity when considering individuals for nomination.

IMPLEMENTATION OF STRATEGIC PLAN GOALS

Approval of this recommendation supports the following Metro Strategic Plan Goal: 30 Enhance communities and lives through mobility and access to opportunity.

ALTERNATIVES CONSIDERED

The alternative to the recommendation would be for these nominees not to be approved for appointment. Doing so would reduce the effectiveness of the Service Councils, as it would increase the difficulty of obtaining the quorum necessary for this Service Council to formulate and submit its recommendations to the Board. It would also result in the Service Councils having a less diverse representation of their respective service areas.

NEXT STEPS

Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective and share that information with the Service Councils for use in their work to plan,

implement, and improve bus service and the customer experience in their areas. Staff will also continue to work with the nominating authorities to recruit and identify potential candidates to fill the remaining vacancies.

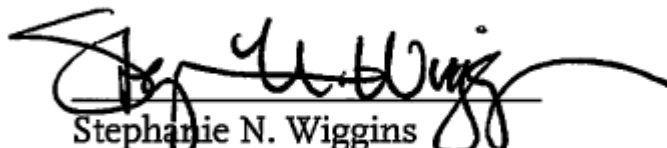
ATTACHMENTS

Attachment A - New Appointees Nomination Letters

Attachment B - New Appointees Biographies and Qualifications

Prepared by: Dolores Ramos, Senior Manager, Regional Service Councils, (213) 922-1210

Reviewed by: Conan Cheung, Chief Operations Officer, (213) 418-3034



Stephanie N. Wiggins
Chief Executive Officer

Metro Service Council Nomination Letters

San Fernando Valley Service Council



CITY OF GLENDALE, CALIFORNIA
Management Services

613 E. Broadway Suite 200
Glendale, CA 91206-4308
Tel. (818) 548-4844 Fax (818) 547-6740
glendaleca.gov

May 15, 2024

Dolores Ramos
Senior Manager, Transportation Planning
Regional Service Councils
LA Metro

Re: Metro San Fernando Valley Service Council Appointee

Dear Ms. Ramos,

This letter is written to formally appoint **Myung Soo Seok** on the Metro San Fernando Valley Service Council representing the cities of Glendale, Burbank, and San Fernando.

This nomination has been discussed with officials from the Cities of Burbank and San Fernando, who agree that Myung Soo Seok is an excellent choice to represent us on the Service Council and represent transit riders in the three cities.

Should you have any questions or require further information, please contact me at (818) 548-4844 or via email at RGolanian@GlendaleCA.gov.

Thank you for granting us an extra week to finalize this appointment.

Sincerely,

A handwritten signature in blue ink, appearing to read "R. Golanian".

Roubik Golanian
Glendale City Manager

cc: Justin Hess, City Manager – City of Burbank
Nick Kimball, City Manager – City of San Fernando



BOARD OF SUPERVISORS COUNTY OF LOS ANGELES

889 KENNETH HAHN HALL OF ADMINISTRATION/LOS ANGELES, CALIFORNIA 90012
Tel: 213-974-5555 Fax: 213-974-1010

KATHRYN BARGER
SUPERVISOR, FIFTH DISTRICT

May 21, 2024

Ms. Dolores Ramos, Senior Manager
Transportation Planning
Regional Service Councils
Metropolitan Transportation Authority
1 Gateway Plaza, MS 99-7-2
Los Angeles, CA 90012

RE: Reappointment of David Perry to the San Fernando Valley Service Council

Dear Ms. Ramos:

This letter serves as my recommendation to reappoint David Perry as my representative to the Los Angeles County Metro San Fernando Valley Service Council.

David resides in the San Fernando Valley and has served as my transportation policy deputy since 2016. In his capacity as my policy deputy, David has gained extensive knowledge and experience in the area of transportation and related issues affecting the San Fernando Valley and the region. He will continue to serve the San Fernando Valley well.

Sincerely,

A handwritten signature in blue ink that reads "Kathryn Barger". The signature is fluid and cursive, with the first name "Kathryn" and last name "Barger" clearly distinguishable.

KATHRYN BARGER
Supervisor, Fifth District

KB:dpo

San Gabriel Valley Service Council



BOARD OF SUPERVISORS COUNTY OF LOS ANGELES

856 KENNETH HAHN HALL OF ADMINISTRATION / LOS ANGELES, CALIFORNIA 90012

Telephone (213) 974-4111 / FAX (213) 613-1739

HILDA L. SOLIS

SUPERVISOR, FIRST DISTRICT

May 17, 2024

Dolores Ramos, Administrator
Regional Service Councils
1 Gateway Plaza
Los Angeles, CA 90012

Re: Annual Appointments to Metro San Gabriel Valley Service Council

Dear Ms. Ramos,

As the Supervisor for the First District of Los Angeles County, I would like to nominate Ms. Gabriela Eddy to the Metro San Gabriel Valley Service Council to serve as the First District's representative from July 1, 2024 through June 30, 2027. You may contact her directly to request all necessary documentation.

Gabriela Eddy
geddy@sbaycenter.com

Given her extensive experience in transportation, Ms. Eddy can offer informed insight as part of the Service Council. I have full confidence in her ability to represent the First District of Los Angeles County. Thank you.

Sincerely,

A handwritten signature in blue ink that reads "Hilda L. Solis". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

HILDA L. SOLIS
Supervisor, First District
Chair, Board of Supervisors





March 26, 2024

OFFICERS

President
Tim Hephurn

1st Vice President
Ed Reece

2nd Vice President
April Verlato

3rd Vice President
Cory Moss

Ms. Dolores Ramos
Metro Service Council
One Gateway Plaza
Los Angeles, CA 90012

RE: Metro's San Gabriel Valley Service Council Representative

MEMBERS

Alhambra
Arcadia
Azusa
Baldwin Park
Bradbury
Claremont
Covina
Diamond Bar
Duarte
El Monte
Glendora
Industry
Irwindale
La Cañada Flintridge
La Puente
La Verne
Monrovia
Montebello
Monterey Park
Pasadena
Pomona
Rosemead
San Dimas
San Gabriel
San Marino
Sierra Madre
South El Monte
South Pasadena
Temple City
Walnut
West Covina
First District, LA County
Unincorporated Communities
Fifth District, LA County
Unincorporated Communities
SGV Water Districts

Dear Ms. Ramos:

At their March 21, 2024 meeting, the San Gabriel Valley Council of Governments' Governing Board appointed Ben Wong to serve on the San Gabriel Valley Metro Service Council. The effective term will be July 1, 2024 – June 30, 2027.

Should you have any questions, please feel free to contact me at mcreter@sgvcog.org.

Sincerely,

Marisa Creter
Executive Director
San Gabriel Valley Council of Governments

cc: Ben Wong, San Gabriel Valley Service Council

San Gabriel Valley Council of Governments
1333 S. Mayflower Avenue, Suite 360, Monrovia CA 91016

South Bay Cities Service Council



2355 Crenshaw Blvd., #125
Torrance, CA 90501
(310) 371-7222
sbccog@southbaycities.org
www.southbaycities.org

April 30, 2024

Ms. Dolores Ramos
Chief Administrative Analyst
Metro Regional Service Councils
One Gateway Plaza MS 99-7-1
Los Angeles, CA 90012

Dear Ms. Ramos:

This letter serves as the South Bay Cities Council of Governments (SBCCOG) recommendation to nominate representatives to serve on the South Bay Metro Service Council.

At their April 25 Board of Directors meeting, the SBCCOG Board approved the following nominees:

- Don Szerlip (incumbent)
- Rochelle Mackabee (incumbent)
- ~~Lucas Simmons (new appointee) - Lomita resident and transit rider~~

These candidates are nominated to serve three-year terms to commence on July 1, 2024 through June 30, 2027.

We respectfully request that the Metro Board appoint these nominees at the May or June Metro Board meeting so that they can be seated in July 2024.

Thank you for your attention to this matter.

Sincerely,

A handwritten signature in blue ink, appearing to read "Cedric Hicks".

Cedric Hicks, SBCCOG Chair
Councilman, City of Carson

LOCAL GOVERNMENTS IN ACTION

Carson El Segundo Gardena Hawthorne Hermosa Beach Inglewood Lawndale Lomita
Manhattan Beach Palos Verdes Estates Rancho Palos Verdes Redondo Beach Rolling Hills
Rolling Hills Estates Torrance Los Angeles District #15 Los Angeles County

Note: New appointee Lucas Simmons withdrew after being selected by the nominating authority; the seat will remain vacant until the South Bay Cities Council of Governments submits a nomination to fill the seat.

Westside Central Service Council



Date: April 12, 2024

To: Dolores Ramos, Chief Administrative Analyst, Metro

From: Cecilia Estolano, WSCCOG Executive Director
Winnie Fong, WSCCOG Project Director

CC: Martha Eros, Transportation Planner, City of Beverly Hills

Subject: Westside Cities COG Nomination to the Metro Westside/Central Service Council

On April 11, 2024, the Westside Cities Council of Governments (WSCCOG) Board voted unanimously to appoint Martha Eros, Transportation Planner (City of Beverly Hills) to continue serving as the WSCCOG representative to the Metro Westside/Central Service Council for a three-year term beginning July 1, 2024 through June 30, 2027. Attached is her letter of interest.

Please accept the WSCCOG's nomination on behalf of the WSCCOG Board. Should you have any questions regarding this matter, please contact the WSCCOG Project Director Winnie Fong at winnie@estolanoadvisors.com or at (213) 612-4545.



BOARD OF SUPERVISORS COUNTY OF LOS ANGELES

KENNETH HAHN HALL OF ADMINISTRATION
500 W. TEMPLE STREET, STE. 866, LOS ANGELES, CALIFORNIA 90012
PHONE: 213-974-2222 | FAX: 213-680-3283

HOLLY J. MITCHELL
SUPERVISOR, SECOND DISTRICT

May 9, 2024

Ms. Dolores Ramos
Los Angeles County Metropolitan Transportation Authority
Regional Service Councils
1 Gateway Plaza
Mail Stop: 99-7-1
Los Angeles, CA 90012

RE: Nomination of Ms. Pamela Sparrow to the Westside Central Service Council

Dear Ms. Ramos:

I would like to nominate Pamela Sparrow to the Westside Central Service Council (Council) to serve as the Second Supervisorial District's (Second District) representative for the term of July 1, 2024 - June 30, 2027.

I am confident that Ms. Sparrow's knowledge and experience will serve the Council well. As someone who has limited vision, she understands firsthand how critical it is for our buses and trains to be dependable, accessible, and reliable. Advocates like Ms. Sparrow will highlight gaps in our transit system that may otherwise go unnoticed but are consequential for our disadvantaged communities. For example, she has proactively engaged Los Angeles County Metropolitan Transportation Authority to explore opportunities to enhance its 10,000 Homes initiative by having targeted benefits for people with disabilities. Through these actions, and more, Ms. Sparrow demonstrates a desire to ensure our transit system benefits those who need it the most.

Ms. Sparrow has a long history of living and working in the Second District. She is a strong leader and a perfect fit for this role.

If you have any questions about my nomination, please do not hesitate to contact my Senior Deputy for Transportation and Infrastructure, Karishma Shamdasani, at kshamdasani@bos.lacounty.gov or (213) 974-2222.

Sincerely,

Holly J. Mitchell
Supervisor, Second District
Los Angeles County Board of Supervisors

(TJ/KaS:sw)

EXPOSITION PARK OFFICE
900 EXPOSITION BOULEVARD
LOS ANGELES, CA 90007

LENNOX OFFICE
4343 LENNOX BOULEVARD
LENNOX, CA 90304

MARINA DEL REY OFFICE
13640 MINDANAO WAY, ROOM 2C
MARINA DEL REY, CA 90292

VERMONT CORRIDOR OFFICE
510 S. VERMONT AVENUE, STE G-100
LOS ANGELES, CA 90020



KAREN BASS
MAYOR

May 20, 2024

Ms. Dolores Ramos
Manager
Metro Regional Service Councils
One Gateway Plaza MS 99-7-1
Los Angeles, CA 90012

Dear Ms. Ramos:

I hereby reappoint Mr. Thomas Praderio to serve as a representative on the Westside/Central Service Council, for a three year term ending on June 30, 2027. Mr. Praderio's current term will expire on June 30, 2024. His resume is attached.

I certify that in my opinion Mr. Praderio is especially qualified by reason of training and experience for the work which shall devolve upon him, and that I make this appointment solely in the interest of the City.

Please let me know if you need any additional information.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass".

KAREN BASS
Mayor

KB:tga

Attachment



200 N. SPRING STREET, ROOM 303 LOS ANGELES, CA 90012 (213) 978-0600
MAYOR.LACITY.ORG



Service Council Nominee Qualifications

Myung-Soo Seok, Nominee to San Fernando Valley Service Council



Approximately ten years ago, Myung-Soo Seok made a personal decision to sell his car and use Metro as his main mode of transportation as a way to affirm his commitment to integrate public transportation into his 10,000 daily steps regiment and personally live up to his advocacy for getting cars off the road and improving Los Angeles's public transportation system. He currently resides in the San Fernando Valley and uses Orange and Red Lines, as well as several available bus lines, to commute to his office in the Arts District.

Mr. Seok worked closely with the Metro Board in passing Measure R and other transportation related matters during his tenure at the Los Angeles County Federation of Labor, AFL-CIO (2005-2009). Mr. Seok is currently a managing partner with M2 Strategies LLC, a management consultant firm. Prior to that, he worked as Development Director for the Los Angeles County Federation of Labor, AFL-CIO, Senior Council Deputy for the LA City Council's 10th District, and the National Representative for the National AFL-CIO. Mr. Seok holds a Bachelor of Arts (B.A.) in Comparative Politics from Oberlin College.

Gabriela Eddy, Nominee to San Gabriel Valley Service Council



Gabriela Eddy is a Community Organizer at SBCC, a non-profit organization that partners with residents to build empowered communities across Los Angeles. Ms. Eddy first joined SBCC in 2007 through 2012, then returned to SBCC in 2020. In her current role, her work focuses is focused in the East Los Angeles area, where she conducts outreach and educates community members regarding various community programs and opportunities to advocate for community improvements such as participating in the first/last mile station access improvements walk audits for the proposed Eastside Transit Corridor Phase 2 Project.